

## Boy Blue Entertainment

As London's most exciting and innovative dance troupe, Boy Blue Entertainment is making waves within the dance community and intends to extend its appeal, reaching a wider UK audience and from there, international audiences fascinated with hip hop culture and dance in general.

Established in 2001 by dancer/choreographer and Nike Athlete Kenrick Sandy and music producer Michael Asante, their aim was to encourage youth to embrace dance, while teaching discipline, team-building and exposing them to performance and story-telling. Over the years they have trained and inspired over 500 young people, many of whom pursue dance as professional careers. Divided into groups dependent on ability, along with a children's troupe allows the dancers the opportunity to progress through the ranks, at times numbering as many as 100 dancers.

Boy Blue Entertainment has gone from strength to strength, their shows selling out within hours of tickets going on sale. As pioneers and trend-setters constantly pushing the boundaries of hip hop dance theatre, Boy Blue Entertainment have set the bar, their ambition to produce shows in London and throughout the UK to provide dance opportunities for working dancers and those discovered and nurtured at Boy Blue.

Pied Piper's critically acclaimed 2006 performances at the Stratford Royal garnered a prestigious Olivier Award and other accolades, allowing the transfer to the Barbican Theatre. Along with their sell-out shows in Stratford: Generation Next, The Book of Koraka, Lost In Translation G: Nex 2 and A Nite with Boy Blue, Boy Blue has been invited to perform at numerous venues including the Breakin' Convention at Sadlers Wells, the Festival of London Youth Arts at Trafalgar Square, the Choreographers' Carnival at the Hammersmith Palais, MOVE-IT 2008 at Olympia and the Lift Festival 2008. They have also performed frequently at Royal Festival Hall, the Royal Opera House, Hackney Empire, Tower Bridge, Stratford Theatre Royal, Stratford Circus and Fairfield Halls, in their efforts to bring their original style of dance to the public. There is an established team of teachers, with Sandy teaching his renowned H2Ography class at Danceworks in central London and at other venues in London.